

**Water Quality
Association of
Wisconsin**



**2018
Membership
Directory**



Why Join the WQAW?

The Water Quality Association of Wisconsin (WQAW) is the only trade association representing the water conditioning industry in the State of Wisconsin. Members include retail water conditioning dealers, salt suppliers, and water conditioning equipment manufacturers.

The WQAW is governed by a Board of Directors, which meets to address issues affecting the industry. The WQAW monitors legislation changes, provides continuing education opportunities and informs its members of news and issues affecting the water quality improvement industry.

The WQAW has been and always will be an association committed to the consumer. From its inception, the Board of Directors, all of whom are volunteers, have promoted the products and services of their members without hesitation.

The Board must approve each current member and any member applying for membership must demonstrate a genuine commitment to quality, fair pricing, ongoing product testing, certification and licensing.

For that reason, the WQAW Board of Directors strongly recommends that any parties seeking an alternative or recommendation for any water quality issue look exclusively to one of our members, whom can be conveniently found in this directory or on our website www.wqaw.com.

Water Quality Association of Wisconsin

**33 E. Main Street, Suite 701
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Phone: (608) 210-3303

Fax: (608) 244-9030

Website: WWW.WQAW.COM

Email: CHERYL@CAPGROUPWI.COM

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2018 WQAW Board of Directors

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2018 WQAW Board of Directors

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- **Brandon Scholz**
- **Michelle Kussow**
- **Cheryl Lytle**

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WQAW Members By Company

Addie Water Systems Inc.

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Key Contacts: Terry Addie

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Website: www.AddieWaterSystems.com

Anderson Water Conditioning

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Key Contacts: Sheryl Fugere

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Email: sfugere@andersonsculligan.com

Website: www.AndersonCulligan.com

Aqua Care Services, Inc.

N57 W39785 W. Wisconsin Ave.

Oconomowoc, WI 53066

Key Contacts: John J. Abel

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Website: www.AquaCareServices.com

Aquarius Water Conditioning/Kinetics

15610 Windrose Lane

Hayward, WI 54843

Key Contacts: Travis McKenzie

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Website: www.KineticoWI.com

Badger Soft Water

82 South Portland St.

Fond du Lac, WI 54935

Key Contacts: Timothy J. Good, President

PH: (920) 921-2670

Email: info@badgersoftware.com

Website: www.badgersoftware.com

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5039 W. Red Barn Ct.

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Key Contacts: Jeff Hubbard

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Website: www.CanatureWG.com

WQAW Members By Company

Capital Water Softener, Inc.

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McFarland, WI 53558-9358
Key Contacts: Joel Wick
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Email: cws@capwater.com
Website: www.capwater.com

Cargill Salt

9320 Excelsior Blvd.
Hopkins, MN 55343
Key Contacts: Jason Fenske
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Clack Corporation

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Key Contacts: Peter Chermak
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Website: www.ClackCorp.com

Culligan International

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Rosemont, IL 60018
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Culligan of Ashland

915 Sum Road
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Key Contacts: Joe Gendrich
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Website: www.CulliganAshland.com

WQAW Members By Company

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Website: www.culliganwater.com

Culligan of Green Lake

621 Commercial Ave.
Green Lake, WI 54941

Key Contacts: Troy Bloohm, Ryan Bloohm

PH: (920) 748-5565

Website: www.culligannfonddulac.com

Culligan of Horicon

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Culligan of La Crosse

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Key Contacts: Scott R. Chiples

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Culligan of N. Fond du Lac

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Culligan of Red Wing MN

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Key Contacts: Justin Bohl

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Website: www.CulliganRedWing.com

Culligan of Rice Lake

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Culligan of Rock County

2306 Kennedy Road
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Website: www.CulliganJanesville.com

Culligan of Shawano

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Shawano, WI 54166

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PH: (715) 526-2220

Website: www.culliganofshawano.com

WQAW Members By Company

Culligan of Sturgeon Bay

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Sturgeon Bay, WI 54235

Key Contacts: Jeff Tebon, Owner

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Culligan of Tomah

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Tomah, WI 54660-0601

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Culligan of Watertown

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Website: www.CulliganBetterWater.com

WQAW Members By Company

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Website: www.total-water.com
www.culligantotalwater.com

Culligan Total Water Systems

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Key Contacts: Lorie Coon, Manager

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Email: lcoon@culligan-totalwater.com

Website: www.CulliganTotalWaterBaraboo.com

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PO Box 660

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Email: dkertscher@daleewater.com

Website: www.DaleeWater.com

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Greenville, WI 54942

Key Contacts: John Griesbach

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Website: www.diamondh2o.com

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Madison, WI 53704

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PH: (608) 244-6215

Email: ray@foxwater.com

Website: www.FoxWater.com

Gibson's Watercare Service

620 Hillcrest Parkway

Altoona, WI 54720

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Website: www.GibsonsWaterCare.com

WQAW Members By Company

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Website: www.GreatLakesIntl.com

Guthrie & Frey Water Conditioning

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Hanson Soft Water Inc.

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WQAW Members By Company

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Website: www.MaherWater.com

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Racine, WI 53404

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Email: info@mastwater.com

Website: www.MastWater.com

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Union Grove, WI 53182

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PH: (262) 878-1161

Website: www.MeredithCulligan.com

Metzner's Culligan Quality Water

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Green Bay, WI 54303

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Website: www.CulliganGB.com

Packer City Soft Water

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Green Bay, WI 54304

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Email: pcsw@new.rr.com

Website: www.PackerCitySoftWater.com

Pentair Water

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Email: adam.mcneill@pentair.com

Website: www.Pentair.com

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Website: www.ReliableWater247.com

Schaefer's Soft Water

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Watertown, WI 53094

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Soft Water Inc.

1344 White Rock Ave.
Waukesha, WI 53186

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Website: www.SoftWaterInc.com

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Website: www.culliganh2o.com

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Website: www.culliganh2o.com

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Email: bwhite@unitedsalt.com

Website: www.unitedsalt.com

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Email: crichter@h2odoctors.com; drbob@h2odoctors.com

Website: www.h2odoctors.com

WaterCare Services

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Appleton, WI 54914-9000

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Email: luke.java@water-right.com

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WQAW Members By Company

Water-Right's Clean Water Center

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Website: www.CleanWaterCenter.com

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119 S. 2nd Street
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Key Contacts: Gene Tess

PH: (262) 534-2300

Email: gene.watertight@gmail.com

Website: www.Watertightwatercare.com

Zeropoint Manufacturing Co., Inc.

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Members by Individual Names

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Federal & State Agencies and Associations

U.S. Environmental Protection Agency

Drinking Water Branch
US EPA
77 West Jackson Boulevard
Chicago, IL 60604
www.epa.gov

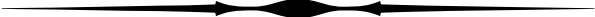


Wisconsin Dept. of Safety & Professional Services

4822 Madison Yards Way
Madison, WI 53705
(608) 266-2112
<http://dsps.wi.gov/>

Wisconsin Department of Natural Resources

101 South Webster Street
Madison, WI 53073
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National Water Quality Association

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Lisle, IL 60532
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National Sanitation Foundation

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www.nsf.org

International Bottled Water Association

1700 Diagonal Road, Suite 650
Alexandria, VA 22314
(703) 683-5213
www.bottledwater.org

WQAW Lifetime Achievement Award Recipients

Bill & Ken Gibson- 2017
Rick Jerzak - 2014
Conrad Patrick – 2013
Roger Wolfert – 2013
Rod Dalee – 2012
Joe Harrison – 2011
Glenn Gruett - 2010
Peter Tangley - 2009
Curtis Abendroth - 2007
Robert Faas - 2006
Danny Muchin - 2005
James Hellenbrand – 2004
Andy Fleckenstein – 2002
Russ Lewallen - 2001
George Hibbard – 2000
Marv Lasecki - 2000
Cliff Tebon - 2000
Russ Aldrich - 1999
Ralph Goetting - 1999
Ralph Kraemer - 1998
Harold Metzner – 1998
Jack Paggi – 1998
Vic Promen - 1998
Loretta Trapp - 1998
Ozzie Bloohm - 1997
Orville Daley - 1997
Paul Maher – 1997
Glenn Mast - 1997
William Meredith - 1997