

**Water Quality  
Association of  
Wisconsin**



**2012  
Membership  
Directory**



## **Why Join the WQAW?**

The Water Quality Association of Wisconsin (WQAW) is the only trade association representing the water conditioning industry in the State of Wisconsin. Members include retail water conditioning dealers, salt suppliers, and water conditioning equipment manufacturers.

The WQAW is governed by a Board of Directors, which meets to address issues affecting the industry. The WQAW monitors legislation changes, provides continuing education opportunities and informs its members of news and issues affecting the water quality improvement industry.

The WQAW has been and always will be an association committed to the consumer. From its inception the Board of Directors, all of whom are volunteers, have promoted the products and services of their members without hesitation.

The Board must approve each current member and any member applying for membership must demonstrate a genuine commitment to quality, fair pricing, ongoing product testing, certification and licensing.

For that reason, the WQAW Board of Directors strongly recommends that any parties seeking an alternative or recommendation for any water quality issue look exclusively to one of our members, whom can be conveniently found in this directory or on our website [www.wqaw.com](http://www.wqaw.com).

# **Water Quality Association of Wisconsin**

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# 2012 WQAW Board of Directors

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## **WQAW Members**

### **Abendroth Water Cond.**

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Linda Kent, Secretary

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### **Aquarius Water Conditioning/Kinetics**

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### **Aquarius Water Conditioning/Kinetics**

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### **Badger Soft Water**

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www.badgersoftware.com

### **Better Water Industries**

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## **WQAW Members**

### **Capital Water Softener, Inc.**

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### **Cargill Salt**

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### **Clack Corporation**

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### **Culligan International**

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### **Culligan of Ashland**

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## **WQAW Members**

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# **WQAW Members**

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## **WQAW Members**

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### **Culligan Total Water Systems**

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## **WQAW Members**

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### **Fox Water Softener**

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### **Great Lakes International**

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## **WQAW Members**

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## **Kaat's Water Conditioning dba Culligan of Plymouth**

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### **KH Water Specialists**

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## **WQAW Members**

### **Kinetico, Inc.**

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### **Kraemer's Water Store Inc.**

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### **Marlo, Inc.**

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## **WQAW Members**

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### **Reliable Water Services**

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www.hotwater247.com

## **WQAW Members**

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### **Soft Water Inc.**

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### **Sterling Water Culligan**

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## **WQAW Members**

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### **Van Rite Plumbing**

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### **WaterCare Services**

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## **WQAW Members**

### **Water-Right, Inc.**

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### **Zeropoint Manufacturing Co., Inc.**

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# Members by Individual Names

|                           |                                    |        |
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| Sather, Darrell       | Sterling Water Inc.          | Pg. 14 |
| Scanlon, Patrick      | Culligan of Burlington       | Pg. 7  |
| Steinhart, Gary       | Reliable Water Services      | Pg. 13 |
| Tangley, Bret P.      | Sterling Water Culligan      | Pg. 14 |
| Tommeraasen, Troy     | Better Water Industries      | Pg. 5  |
| Van Camp, Martin      | Packer City Soft Water       | Pg. 13 |
| Van Rite, Lee         | Van Rite Plumbing            | Pg. 15 |
| Weichman, Chris       | Wisconsin Glacier Springs    | Pg. 16 |
| Wendt, Rich           | Culligan of Lake Mills       | Pg. 7  |
| Wick, Joel            | Capital Water Softener, Inc. | Pg. 6  |

## **Federal & State Agencies and Associations**

### **U.S. Environmental Protection Agency**

Drinking Water Branch  
US EPA  
77 West Jackson Boulevard  
Chicago, IL 60604  
[www.epa.gov](http://www.epa.gov)




### **Wisconsin Dept. of Safety & Professional Services**

Safety & Buildings Division  
201 West Washington Avenue  
Madison, WI 53707  
(608) 266-3151  
Plumbing Division Email: [plbgtech@dsp.s.state.wi.us](mailto:plbgtech@dsp.s.state.wi.us)  
<http://dsp.s.wi.gov/>

### **Wisconsin Department of Natural Resources**

101 South Webster Street  
Madison, WI 53073  
(608) 266-2621  
[www.dnr.state.wi.us](http://www.dnr.state.wi.us)



### **National Water Quality Association**

4151 Naperville Road  
Lisle, IL 60532  
(630) 505-0160  
[www.wqa.org](http://www.wqa.org)

### **National Sanitation Foundation**

789 Dixboro Road  
Ann Arbor, MI 48113-0140  
(800) NSF – Mark or (800) 673-6275  
[www.nsf.org](http://www.nsf.org)

### **International Bottled Water Association**

1700 Diagonal Road, Suite 650  
Alexandria, VA 22314  
(703) 683-5213  
[www.bottledwater.org](http://www.bottledwater.org)

# **WQAW Lifetime Achievement Award Recipients**

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**Joe Harrison - 2011**

**Glenn Gruett - 2010**

**Peter Tangley - 2009**

**Curtis Abendroth - 2007**

**Robert Faas - 2006**

**Danny Muchin - 2005**

**James Hellenbrand - 2004**

**Andy Fleckenstein - 2002**

**Russ Lewallen - 2001**

**George Hibbard - 2000**

**Marv Lasecki - 2000**

**Cliff Tebon - 2000**

**Russ Aldrich - 1999**

**Ralph Goetting - 1999**

**Ralph Kraemer - 1998**

**Harold Metzner - 1998**

**Jack Paggi - 1998**

**Vic Promen - 1998**

**Loretta Trapp - 1998**

**Ozzie Bloohm - 1997**

**Orville Daley - 1997**

**Paul Maher - 1997**

**Glenn Mast - 1997**

**William Meredith - 1997**