



# The Source

The Newsletter of the Water Quality Association of Wisconsin

One S. Pinckney Street, Suite 504, Madison, WI 53703

Phone: (608) 661-0043 Fax: (608) 244-9030

[www.wqaw.com](http://www.wqaw.com)

Volume 4, 2008

## President's Column

By Don Meredith

The 2008 WQAW convention is now history. For those who attended, there was certified seat time, informational sessions and an opportunity to socialize with peer industry friends and acquaintances. If you brought your family, you may have even tried your luck at surfboarding. On behalf of the association, thank you for your continued support!

Welcome Mike Paggi, Culligan of Tomah to the WQAW Board of Directors! Mike was nominated and voted in during the Membership Meeting at the WQAW Convention.

In view of the current economic conditions, we hope all members are focusing on maintaining profitability of their operations. As we heard during the report from the Capitol Group, the election- both Federal and State- is an important one for all of our futures! Be sure to vote on Election day!

The holiday season is upon us and will be behind us prior to our next newsletter.

Holiday blessings to your families and all your loved ones!

*Don Meredith*

Culligan Water Conditioning

Union Grove, WI 53182

(262) 878-1161 ♦ [culug@earthlink.net](mailto:culug@earthlink.net)

Welcome New  
WQAW Board Member

★ **Mike Paggi** ★  
**Culligan of Tomah**

P.O. Box 601

105 Sime Avenue

Tomah, WI 54660-0601

ph: (608) 372-9124

[mjpaggi@gmail.com](mailto:mjpaggi@gmail.com)

E-Newsletter

**Save a tree** and subscribe to an electronic copy of **The Source** newsletter.

E-newsletter will be delivered to your email address and saves the WQAW paper and postage.

★ Current newsletter tally is:  
2 = e-copies 70 = tree-copies

★ To receive **The Source** newsletter via email please email to: [CherylLytle@charterinternet.com](mailto:CherylLytle@charterinternet.com) and request your copy!

## WQAW Cram Session

There will be two scheduled WQAW Cram Sessions in 2009. The first will be on January 21, 2009 in Madison. The second session will be in June and details are to be announced at a later time.

The "Cram Session" is for anyone registered to take the Restricted Appliance Plumbing exam in Madison, WI. Jim Davis, a retired State of Wisconsin Plumbing Instructor, will be teaching an 8-hour focused session with information designed to specifically prepare you for the exam. Ultimately, we intend to assist you and your employees to increase your chance of a passing grade.

Registration is \$199 (\$299 for non-members) and includes educational materials and lunch. It is requested that attendees bring their code book and a calculator.

A registration form and directions for the Cram Session, along with Restricted Appliance License exam dates and locations can be found at [www.WQAW.com](http://www.WQAW.com) under News/Events.

Please call Cheryl at (608) 244-8460 if you have any questions.

# E4 Initiative Helps Wisconsin Become ‘Silicon Valley’ of the Water Industry

Column from U.S. Senator Russ Feingold  
Specifically for WQAW Members



The demand for clean, safe water is growing all over the world, and Wisconsin is uniquely positioned to succeed in this growing sector of the economy. Given our location on the Great Lakes, the

expertise of a growing number of water technology companies, and the commitment of our research institutions, the global demand for clean water means innovation opportunities and potentially big business for our state, especially Milwaukee and southeast Wisconsin.

Consider what’s happening half way around the world, in China. China faces a host of environmental problems including a lack of clean sources of drinking water. Recently, Chinese government officials visited Wisconsin because of our expertise with water issues. With countries like China looking to Wisconsin for help, the possibilities for Wisconsin businesses and research hubs specializing in water treatment and water technology are endless. The ‘silicon valley’ of water technology can and should be in Wisconsin.

A significant focus of my E4 Initiative – dubbed E4 because of its focus on Economy, Employment, Education, and Energy – is support for the businesses that are helping Wisconsin become a leader in the water quality and security industry. Among other things, the E4 Initiative allocates more federal research and development funds to small businesses working on cutting-edge water quality and security issues.

It does this through the Small Business Innovation Research (SBIR) and the Small Business Technology Transfer (STTR) programs, which allocate a set percentage of federal agency research and development budgets to small businesses. The E4 Initiative, in addition to reauthorizing these programs for 14 years at increased funding levels, directs our government to prioritize grants for R&D in key areas such as water quality and security.

Under current federal R&D budget levels, the E4 Initiative would quadruple total SBIR and STTR grants to innovative American small businesses from approximately \$2 billion to approximately \$8 billion. By prioritizing water security and quality, we can try to make sure that some of that increase goes to Wisconsin small businesses in the water industry.

I look forward to building support for the important water quality and security provisions of my E4 Initiative in the next Congress. I am committed to ensuring our government does a better job of supporting the businesses that will help solve our nation’s most challenging problems and lead our economy forward.

# WQAW Convention

Thank you to all those who participated in the WQAW Convention on September 12 & 13, 2008 at the Kalahari Resort in Wisconsin Dells.

## Educational Speakers

1. **Lynita Docken**, WI Dept of Commerce - Plumbing Code Revisions
2. **Sam Baron**, Maher Water - DNR Well Code, Application & Installation of Water Treatment Devices -
3. **Tim McDonald**, Pentair Water - Hollow Fiber Ultra-Filtration in Residential and Lt. Commercial Applications



Pam & Roger Wolfert – Cargill Salt

Special thank you to **Jim Morgan**, Kalahari Resort maintenance department, as our keynote speaker sharing water conservation and quality techniques used at the Kalahari Resort.

## Table Top Exhibitors

- American Business Technology
- CybrCollect
- Great Lakes International
- John Guest USA
- KDS Moses Inc.
- Pentair Water
- United Salt Corp.

## Golf Outing Sponsors

- Cargill Salt
- Clack Corp.
- Pentair Water
- Solmetex Arsenic Removal Systems
- Unco Data Systems
- United Salt Corp.



Conrad Patrick, Culligan of No. Fond du Lac & Scott Chiples, Culligan - LaCrosse

## Door Prize Winners

- Pat Scanlon
- Chris Steddick
- Conrad Patrick
- Randy Sakuma
- Jeff Zdroik
- Nate Wenzel

## Golf Hole Challenge Winners

- Jim Luedtke - Longest Drive
- Lance Siezant – Closest Chip
- Nick Labansky – Longest Putt
- Sam Baron – Shortest Drive
- Chris Weichman – Closest to Pin
- Don Meredith – Closest to Pin in 2



Dick Kaminski, Rapid Soft Water and Ed Maas, Hellenbrand.

## Prize Sponsors

- American Business Technologies
- Cargill Salt
- Clack Corp
- Hellenbrand
- KDS Moses
- Pentair Water



Jim Morgan, Head Maintenance at Kalahari Resort & WQAW Keynote speaker.



Dani & Sam Baron from Maher Water Corporation

Watch for details of the 2009 WQAW Convention in future issues of **The Source.**

# WQA Mid-Year Conference Update

By Pete Censky, WQA

The national WQA Mid-Year Conference was held on September 10-12, 2008 at the Silverado Resort Napa Valley in California. Issues covered at the meeting are:

- **California Softener Ban Legislation** – Governor Schwarzenegger vetoed a bill that would have allowed a ban on softeners through California. WQA expects there will be similar legislation re-introduced. WQA is rallying softener manufacturers to help come up with a solution to prevent a legislative ban.
- WQA is looking at a research package to study the **life-cycle of carbon** while using a water softener. The study aims demonstrate the energy savings and corrosion prevention of a water softener, which overall reduces the carbon footprint of a household using a softener. This study, funded by WQRF, has incredible potential for our industry and market penetration.
- A study on **Soap-Savings** was done over 30 years ago and WQA plans to replicate the study to validate the statistics and confirm the savings for the use by industry members in advertising, etc. The ability to prove soap savings with data is much needed for our members.
- The U.S. Congress is looking at the **problem of pharmaceuticals in the drinking water**. The WQA has met with key legislators to relay that WQA should be part of the solution.
- On-going communication with the on-site septic industry association (**NOWRA**) continues with the plan to prove that water softeners do not reduce the life of an on-site septic system or create premature failure. Joint funding of this study to determine the impacts is underway in partnership with WQA and NOWRA, funded by WQRF.
- WQA is working with the **City of Phoenix** to find solutions to their water shortage and salinity issues.
- The **Commercial and Industry Water Certification Program** is continued to be developed with much help of Vince Kent of Abendroth Water Conditioning in Fort Atkinson, WI.
- **Industrial Speed Dating** has proved to be successful for WQA members and the association will continue to run the program.
- About 14% of WQA members are companies outside the U.S. WQA is working with representatives in India to form an **India Water Quality Association**.

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## WQAW Membership Survey

Please complete the following survey and fax to: **(608) 244-9030 by Friday, November 7th. Forms returned will be entered in a drawing for one FREE full registration at the 2009 WQAW Convention.**

1. Does your company currently offer a retirement plan for employees?
2. Does your company have a need for:  
 Check collection agency services ..... Yes    No  
 Collection service for service contracts ..... Yes    No
3. What can WQAW do to assist your company and improve your membership value?
4. How many of your employees will be taking the Restricted Appliance Plumbing Exam in 2009?

Name: \_\_\_\_\_ Company: \_\_\_\_\_

# WQAW PAC

By Brandon Scholz & Michelle Kussow, The Capitol Group, LLC



In 2006, the WQAW Board established a Political Action Committee (PAC) to raise money for candidates that support the water conditioning industry. The contributions are pooled together and donations to pro-business, pro-water candidates are made on behalf of WQAW PAC. Thank

you to the following individuals for their generous donations to the WQAW PAC.

- Bob Richter
- James Luedtke
- Michael Paggi
- Scott Chiples
- W. Gordon Miller
- William Gibson
- David Miller
- Gordon Miller

It's never too late to make contributions to the PAC. Personal checks can be mailed to: WQAW PAC; One S. Pinckney St., Suite 504; Madison, WI 53708.

## Advertise in **The Source**

Promote your products and services to WQAW members through The Source newsletter.

	Member	Non-Member
<b>Business Card</b> .....	\$50	\$100
<i>Dimensions: 3.75"w x 2.0"h</i>		
<b>¼ Page</b> .....	\$75	\$150
<i>Dimensions: 4.0"w x 5.0"h</i>		
<b>½ Page</b> .....	\$150	\$300
<i>Dimensions: 8.0"w x 5.0"w</i>		
<b>Full Page</b> .....	\$225	\$450
<i>Dimensions: 8.0"w x 10.0w</i>		

Advertising materials must arrive in a camera-ready format. Files should be in a .jpg or .pdf format.

For more information, contact Cheryl Lytle at (608) 244-8460 or [CherylLytle@Charterinternet.com](mailto:CherylLytle@Charterinternet.com).

## 2009 Restricted Appliance Exam Schedule

The Dept. of Commerce - Safety and Buildings Division (S & B) credential exams will be offered on the second Saturday of each month in 14 Wisconsin cities. The Saturday exams will include all exam types, including the Restricted Appliance Plumbing exam offered by S & B, except the Soil Tester Certification exam. The exams will be administered by S & B or Office of State Employment Relations (OSER)

S & B will continue to offer the Restricted Appliance Exam weekdays in four locations.

After a credential application requiring an exam has been processed by S & B, the applicant will receive a letter from S & B confirming the exam date and location. About one week before the exam at OSER sites, the applicant will receive an additional confirmation letter from OSER confirming date, time, building, room, as well as type and length of exam.

Lists of exam opportunities are listed on the WQAW website [www.WQAW.com](http://www.WQAW.com) and are also listed on credential applications for the exam. Applications for the exam are available online at: <http://commerce.wi.gov/SB/SB-FormCredAppList.html>

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## 2008-09 WQAW Board of Directors

**Don Meredith, President**

Culligan Water Conditioning - Union Grove  
Ph: (414) 878-1161  
Email: culug@aol.com

**Scott Chiples, Vice President**

Culligan Water Conditioning - La Crosse  
Ph: (608) 781-2500  
Email: mr.chips@centurytel.net

**Bret Tangley, Secretary/Treasurer**

Culligan of Eau Claire  
Ph: (715) 834-9431  
Email: bret.tangley@culliganh2o.com

**Rick Jerzak, Past President**

GE Water Technologies  
Ph: (262) 238-4400  
Email: Richard.Jerzak@ge.com

**Jim Luedtke**

Culligan of Rice Lake  
Ph: (715) 234-8819  
Email: culliganrl@chibardun.net

**Alan Mast**

Mast Water Technology  
Ph: (608) 348-5953  
Email: amast@hellenbrand.com

**Conrad Patrick**

Culligan of No. Fond du Lac  
Ph: (920) 922-4654  
Email: cpatrickculligan@charterinternet.com

**Mike Paggi**

Culligan of Tomah  
Ph: (608) 372-6124  
Email: mjpaggi@gmail.com

**Bill Maher**

Maher Water Corporation  
Ph: (715) 344-2900  
Email: bill@maherwater.com

**Bob Richter**

Water Clinix of America dba Water Doctors  
Ph: (262) 549-7733  
Email: drbob@h2odoctors.com

**WQAW Management & Legislative Team**

Cheryl Lytle, Michelle Kussow & Brandon Scholz  
The Capitol Group, LLC  
Phone: 608-244-8460  
Email: cherylllytle@charterinternet.com  
Email: mkussow@charterinternet.com  
Email: brandon@charterinternet.com

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**Water Quality Association of Wisconsin**

One S. Pinckney Street, Suite 504  
Madison, WI 53703  
(608) 661-0043

# Water Quality Association of WI presents Restricted Appliance Plumbing Exam "Cram Session"

Wednesday, January 21, 2009 in Madison, WI.



Many of us have struggled getting our personnel properly licensed in a timely manner. On January 21, 2009 the WQAW will be holding a "Cram Session" for anyone registered to take the Restricted Appliance Plumbing exam. The instructor is Jim Davis, who is a retired State of Wisconsin Plumbing Instructor. He will be teaching an 8-hour focused session with information designed to specifically prepare you for the exam. Ultimately, we intend to assist you and your employees to increase your chance of a passing grade.

Register your learners for this opportunity!

**Registration Fees** - includes educational seminar and lunch

- ▶ \$199 for WQAW members
- ▶ \$299 for non members

### Cram Session Schedule

- 7:30 a.m. Registration
- 8:00 a.m. Restricted Appliance Plumbing Exam Review
- Noon Lunch Break – Lunch provided.
- 4:30 Seminar Concludes. Drive Safely.

### Topics Reviewed

- Code Book Review -Including sections 8233, 40 and 41
- Fixture Count Review
- Definitions
- Basic Plumbing Math
- Blueprint & Drafting
- Sizing the Water Supply System
- Water Treatment Handbook
- Cross Connection Control Manual

Please bring a  
calculator &  
Code Book.

### Featured Speaker

- ▶ Jim Davis, retired State of WI Plumbing Instructor.

### Who should attend?

- ▶ Anyone registered to take the Restricted Appliance Plumbing exam that would like to prepare and review for the state exam.
- ▶ Anyone who the failed exam and would like a refresher course to prepare for the exam again.

### Exam Cram Session

- ▶ This session is to help prepare individuals review and prepare to take the Restricted Appliance Plumbing exam. This is NOT a session to cover the required course work.

### Date & Location

- ▶ January 21, 2009  
Boardman Law Firm – Conference Room  
1 S. Pinckney Street, 4<sup>th</sup> Floor  
Madison, WI 53703

Ph: (608) 244-8460 Fx: (608) 244-9030

\*Directions with parking instruction will be provide with your Cram Session confirmation.

**REGISTRATION** ♦ Includes seminar and lunch  
\$199 WQAW Members ♦ \$299 non-members

Name \_\_\_\_\_  
Business \_\_\_\_\_  
Address \_\_\_\_\_  
City, State Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

**Please return this form and payment to:** (REGISTRATION FEE –includes lunch.)

Mail to: Water Quality Association of WI ♦ One S. Pinckney Street, Suite 504 ♦ Madison, WI 53703

Fax to: (608) 244-9030

**Questions:** Contact Cheryl at (608) 244-8460. Fax completed form to (608) 244-9030.

Improve your  
chances of passing  
the Restricted  
Appliance Plumbing  
Exam by attending  
this Cram Session!