



The Source

The Newsletter of the Water Quality Association of Wisconsin

One S. Pinckney Street, Suite 504, Madison, WI 53703

Phone: (608) 661-0043 Fax: (608) 244-9030

www.wqaw.com

Volume 2, 2008

President's Column

By Don Meredith

Thank you for your support of the Water Quality Association of Wisconsin! This is the convention newsletter and it contains a variety of information and registration forms.

Please pay close attention to some of the activities the association has been involved with that could affect your business; such as:

Convention Schedule: This year's convention is September 12 & 13, 2008 at the Kalahari Resort in Wisconsin Dells. We are continuing with an identical schedule as the past. You will be able to receive continuing education credits from the WQA and the Wisconsin Dept. of Commerce credits for your restricted plumber licenses.

Great Lakes Compact: The Capitol Group and the WQAW Board of Directors have been watching the developments on this legislative move. Read about the current and apparently positive situation..

Electronic Newsletter: Please let us know how you want to receive further issues of The Source newsletter. Look for information on your options.

Association's Website: Some upgrades have been completed on the association's website. Please visit www.WQAW.com and feel free to provide commentary.

Board Elections – Board elections will take place at the annual membership meeting during the convention. It's not too late to volunteer if you are interested in volunteering. Please let a board member know if you are willing to work on your association's business.

I look forward to seeing you at the Convention!

Don Meredith

Culligan Water Conditioning

Union Grove, WI 53182

(262) 878-1161 ♦ culug@earthlink.net

Welcome New
WQAW Members
(since Feb 2008 listing)

- ★ Culligan of Peshtigo
- ★ Pacer City Soft Water

WQAW Convention

September 12 & 13, 2008

Kalahari Resort

Wisconsin Dells, WI

Room Rates start at \$109

Reservations (877) 253-5466

Confirmed schedule and registration materials are enclosed in this newsletter.

E-Newsletter

Save a tree and subscribe to an electronic copy of **The Source** newsletter.

E-newsletter will be delivered to your email address and saves the WQAW paper and postage.

★ To receive **The Source** newsletter via email please email CherylLytle@charterinternet.com and request your copy!

WQAW Cram Session

Many of us have struggled getting our personnel properly licensed in a timely manner. On January 21, 2009 the WQAW will be holding a "Cram Session" for anyone registered to take the Restricted Appliance Plumbing exam in Madison, WI. The instructor is Jim Davis, who is a retired State of Wisconsin Plumbing Instructor will be teaching an 8-hour focused session with information designed to specifically prepare you for the exam. Ultimately, we intend to assist you and your employees to increase your chance of a passing grade.

Registration is \$199 (\$299 for non-members) and includes educational materials and lunch. It is requested that attendees bring their code book and a calculator. Registration form and directions can be found at www.WQAW.com under News/Events.

Please call Cheryl at (608) 244-8460 if you have any questions.

Advertise in The Source

Promote your products and services to WQAW members through The Source newsletter.

	Member	Non-Member
Business Card	\$50.....	\$100
<i>Dimensions: 3.75"w x 2.0"h</i>		
¼ Page	\$75.....	\$150
<i>Dimensions: 4.0"w x 5.0"h</i>		
½ Page	\$150.....	\$300
<i>Dimensions: 8.0"w x 5.0"w</i>		
Full Page	\$225.....	\$450
<i>Dimensions: 8.0"w x 10.0w</i>		

Convention Issue

2008 Convention = Sept. 12 & 13, 2008
 Materials Due: July 25th
 Newsletter Due: Aug. 1st

Post-Convention Issue

Materials Due: Nov. 7th
 Newsletter Mailed: Nov. 14th

Advertising materials must arrive in a camera-ready format. Files should be in a .jpg or .pdf format. For more information, contact Cheryl Lytle at (608) 244-8460 or CherylLytle@Charterinternet.com.

Thank You To Our WI Dealers For Your Continued Support!

ProMate 6.0™
 WATER CONDITIONING SYSTEM

Going Green with Brine Recovery.

Save On Energy, Save On Water, Save On Salt!
 An additional 20% salt savings over demand systems.



Hellenbrand

www.hellenbrand.com
 1-800-626-1417

Helping to Save Our Environment!

Great Lakes Compact

By Brandon Scholz & Michelle Kussow, The Capitol Group, LLC



On Tuesday, May 27, Governor Doyle signed the long-debated, bipartisan legislation that lays the groundwork for restricting access to the Great Lakes water supply. Minnesota, New York, Illinois, and Indiana preceded Wisconsin in passing the Great Lakes Compact, and Ohio is expected to do the same later this week. Ohio and Michigan would then need to pass the compact in their legislatures for the pact to move to a Congressional vote. Quebec and Ontario have also passed the compact.

Once in Congress, the Great Lakes Compact would need to overcome likely opposition from drought-ridden states such as Nevada and Arizona who would lose the chance of gaining access to the water. If passed, the compact would become law and ban water diversion from the Great Lakes basin.

Governor Doyle is optimistic that pact will pass through Congress, saying, "I think it's pretty difficult for Congress to say 'no' to all the Great Lakes states."

The compact provides measures to keep the water in the basin and prevents cities from diverting water to areas where it would drain into the Mississippi river. Cities on the edge of the basin would be allowed to apply for exemptions, but they would need to demonstrate the ability to return treated, clean water to the basin. State governors hold a veto to deny any exemptions.

Experts now believe that, if passed conflicts for clean water will be more localized, with cities on the edges of the basin hoping to acquire lake water. Many cities like New Berlin are split between lake and well water, and the compact would provide the legal means for the city to move completely to lake water. Unfortunately, most communities in the Great Lake state are outside the basin, and they all will be clamoring for access to the clean water. These old industrial cities have large amounts of radium in their wells that make their current water supplies undrinkable. Cities like Waukesha would need to develop entirely new systems for returning water to the lakes to solve their water woes.

Governor Doyle's office pointed to the \$55 billion in tourism and \$377 in personal income generated through the lakes as another reason to protect the water supply, and environmental groups like Clean Wisconsin see the compact as a way to protect the lakes from environmental devastation.

Of notable interest for WQAW members are the provisions that would have prevented containers of 5.7 gallons or more to be transported outside the basin. This language would have decimated the bottled water industry in Wisconsin, but the Capitol Group, LLC and a coalition of water users worked to prevent this scenario from becoming a reality.

Donate to the WQAW PAC

A Political-Action Committee (PAC) is a political tool used by associations to make contributions to political candidates. Members of the association make individual, personal contributions (sorry, no company checks) to the PAC and a committee determines which candidates will receive the funds.

You may be asking, why would I, as a WQAW member, want to contribute to the PAC? The answer is to help elect or re-elect candidates who will support the water conditioning industry. If you think about it, a contribution to the WQAW PAC is a contribution to your business and industry.

The WQAW Board has set a suggested contribution level of \$100 per WQAW member. We encourage you to do the same by **writing your personal check today** to: WQAW; One S. Pinckney Street, Suite 504; Madison, WI 53703

2008 WQAW Board of Directors

Don Meredith, President

Culligan Water Conditioning - Union Grove
(414) 878-1161 (Phone) (262) 878-0260 (Fax)
Email: culug@aol.com

Scott Chiples, Vice President

Culligan Water Conditioning - La Crosse
(608) 781-2500 (Phone) (608) 782-8985 (Fax)
Email: mr.chips@centurytel.net

Bret Tangley, Secretary/Treasurer

Culligan of Eau Claire
(715) 834-9431 (Phone) (715) 834-9390 (Fax)
Email: bret.tangley@culliganh2o.com

Rick Jerzak, Past President

GE Water Technologies
(262) 238-4400 (Phone) (262) 238-4402 (Fax)
Email: Richard.Jerzak@ge.com

Jim Luedtke

Culligan of Rice Lake
(715) 234-8819 (Phone) (715) 234-3874 (Fax)
Email: culliganrl@chibardun.net

Alan Mast

Mast Water Technology
(608) 348-5953 (Phone) (608) 348-5975 (Fax)
Email: amast@hellenbrand.com

Conrad Patrick

Culligan of No. Fond du Lac
(920) 922-4654 (Phone) (920) 922-5822 (Fax)
Email: cpatrickculligan@charterinternet.com

Bill Maher

Maher Water Corporation
(715) 344-2900 (Phone) (715) 344-3047 (Fax)
Email: bill@maherwater.com

Bob Richter

Water Clinix of America dba Water Doctors
(262) 549-7733 (Phone) (262) 549-3460 (Fax)
Email: drbob@h2odoctors.com

WQAW Legislative Team

Michelle Kussow, Brandon Scholz & Cheryl Lytle
The Capitol Group, LLC
Phone: 608-244-8460
Email: mkussow@charterinternet.com
Email: brandon@charterinternet.com
Email: cherylllytle@charterinternet.com

Water Quality Association of Wisconsin

One S. Pinckney Street, Suite 504
Madison, WI 53703
(608) 661-0043