



The Source

The Newsletter of the Water Quality Association of Wisconsin

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www.wqaw.com

Volume 2, 2009

President's Column

By Don Meredith

Greetings from the WQAW! We hope you and your family are having a wonderful summer!

This newsletter is full of information on several important subjects about the convention, your association and other items.

The Wisconsin Legislature just finished dealing with the \$6.6 billion budget deficit. The WQAW Board, The Capitol Group, the WQA and several key industry representatives have been busy working with Wisconsin Department of Commerce on several initiatives and issues that could affect the water quality business in Wisconsin. See The Capitol Group's article for updates on these issues on page 2.

This is our convention issue of the Source newsletter. We are in the midst of completing the plans for this fall's annual convention. As in the past, there will be education hours certified for both WQA and Wisconsin plumbing license training. The convention will also include our annual golf outing, banquet dinner and lifetime recognition award.

The **WQAW Convention** is returning to the Kalahari Resort on Sept. 11 & 12, 2009! The resort has kept the same room rates as last year and the WQAW Board felt the combined value of the room rate and continuing educational credits is a great value for our members. Besides, you also get some quality family time. The Kalahari has also added a new indoor amusement park to explore. **GOLFERS...** we will be playing Cold Water Canyon Golf Course at Chula Vista Resort with tee times beginning at 10am on September 11th. For more information see the Convention Registration form inserted with this newsletter.

The WQAW board welcomes any members who are willing to volunteer as a board member to become more involved in your industry and association. Time commitment is minimal. Board members meet in person or via conference call, 3-4 times per year. I'm happy to answer any questions regarding volunteering on the WQAW Board.

Thank you for supporting the WQAW. I look forward to seeing you at the Convention!

Don Meredith

Culligan Water Conditioning

Union Grove, WI

(262) 878-1161 ♦ culug@earthlink.net

Welcome New WQAW Members

★ Culligan of Ashland

★ Become a WQAW
Board Member!

See page 3!

★ ALERT ★

Water Treatment Dealers need a Building Contractor Registration issued by the Dept of Commerce by July 1, 2009. See insert.

WQAW Convention

September 11 & 12, 2009

Kalahari Resort

Wisconsin Dells, WI

Room Rates start at \$109

Reservations: (877) 253-5466

E-Newsletter

To receive **The Source** newsletter via email please request your copy :
CherylLytle@charterinternet.com

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State Budget Highlights and Commercial Product Approval Update

By Brandon Scholz & Michelle Kussow, The Capitol Group, LLC

2009-2010 State Budget

Less than two days after receiving the 2009-2010 state budget from the Legislature and with fewer than 100 vetoes, governor Jim Doyle signed the bill into law June 30, 2009! Wisconsin Act 28 totaled \$62 billion in spending, which is nearly 7% more than the previous budget. As taxpayers and business owners in Wisconsin, there are a few issues in the final budget that WQAW members should be aware of, including:

- Doubling the tax on capital gains by cutting the exclusion in half – from 60 percent to 30 percent;
- Increasing the garbage tax from \$5.90 to \$10.30 per ton;
- Repealing the QEO (Qualified Economic Offer) for teachers which will lead to increased property taxes;
- Increasing insurance premiums by mandating increased coverage for auto insurance;
- Creating a \$.75 monthly tax on telephones in Wisconsin, including landlines, wireless and voice over Internet protocol connections;
- Approving mandatory health insurance coverage of autism, mental health, dependents through age 26, contraceptives and other insurance regulations.
- Increasing the top individual income tax bracket from 6.75 percent to 7.75 percent for married couples earning over \$300,000 and single taxpayers earning over \$225,000;
- Requiring that a “prevailing wage”, typically union scale, be paid to workers on most construction projects receiving some public financing from local governments;



Almost as important as what WAS included in the budget are the items that were ultimately eliminated, including:

- Withholding by Contractors – The original budget would have required an employer that files a federal tax form 1099-MISC – on behalf of any independent contractor or single-member limited liability company providing construction services to the employer – to deduct and withhold one percent from the wages paid. This provision was vetoed by Governor Doyle.
- Minimum Wage Indexing – A provision to index the minimum wage to inflation annually was removed during the conference committee meetings.
- Joint and Several Liability – Governor Jim Doyle included language in his budget bill that would have made changes to existing joint and several liability law to allow parties 1% responsible to be held 100% liable for damages in lawsuits. The language was removed by the Joint Finance Committee.

Commercial Product Approval Update

In January, the Department of Commerce advised the water quality industry that it was implementing changes dealing with product approval. The department’s letter read in part, “On July 1, 2009, we will require all commercial water treatment devices that are installed on the non-transient non-community (NTNC) water systems, transient non-community water systems (TNC) and other-than-municipal (OTM) water systems be approved prior to installation.” The WQAW opposed the policy change in a letter to the department and requested a meeting to discuss the scope and need of new regulations. Loretta Trapp (Clack Corp.), Jeff Hellenbrand (Hellenbrand, Inc.) and the WQAW’s lobbyist Brandon Scholz (The Capitol Group, LLC) met with Commerce officials. After the meeting, and confirmed many weeks after, the department recinded the policy in a letter to the WQAW and eventually to those on the manufacturing side.

Subsequently, the department has asked for more manufacturing contact to further assess the industry’s reaction to the initial policy. The WQAW, working with the WQA, will provide that information to the state as well as a request to be involved and to provide input to the department on these and other issues. The WQAW will keep you informed of any changes or updates along the way.

The Capitol Group, LLC monitors legislative and regulatory activity in Wisconsin on behalf of the water conditioning industry. If there are any questions related to these or other issues that affect your business, please contact Brandon Scholz or Michelle Kussow at (608) 244-8460.



Building contractors need to be registered with the Wisconsin Dept. of Commerce!

As of July 1, 2009, construction businesses working under the commercial building, uniform dwelling, electrical, plumbing, and swimming pool codes in Wisconsin need a Building Contractor Registration issued by the state Dept. of Commerce, Safety and Buildings Division, unless the company already holds a contractor credential issued by the division. The registration is for businesses, including one-person businesses, not for individual employees.

Get more information and register on the Safety and Buildings Division WebSite: <http://commerce.wi.gov/SB/SB-BuildingContractorProgram.html>



Water Quality Association *of Wisconsin*

2009 WQAW Convention Schedule of Events

Friday, September 11, 2009

9:00 am	Golf Tournament Registration at Cold Water Canyon (Chula Vista)
2:00 pm	Registration Desk - Opens at Kalahari Resort
2:00 pm – 4:00 pm	Table Top Exhibit Set-Up
4:00 pm – 6:00 pm	Table Top Exhibits Open and Reception
6:30 pm	Dinner with Lifetime Achievement and Golf Awards Ceremony

Saturday, September 12, 2009

7:00 am – 8:00 am	Exhibit Hall Open
7:00 am – 9:30 am	Breakfast Buffet for registered attendees
8:00 am – 9:00 am	<u>Session #1</u>
9:00 am – 9:15 am	Break
9:15 am – 10:15 am	<u>Session #2</u>
10:15 am – 10:30 am	Break
10:30 am – 11:30 am	<u>Session #3</u>
11:30 am – Noon	WQAW Membership Meeting
12:00 – 12:30 pm	Break
12:30 pm – 1:30 pm	Luncheon with Keynote Speaker
1:30 pm – 4:30 pm	WQA Certification Exam (pre-registration with WQA is required for exams)

Watch for seminar
updates online at
www.WQAW.com



Water Quality Association of Wisconsin

One S. Pinckney Street, Suite 504 • Madison, WI 53703

Phone: (608) 661-0043 • Email: info@wqaw.com • Website: www.wqaw.com



Water Quality Association of Wisconsin

Annual Convention

September 11 & 12, 2009
Kalahari Resort, Wisconsin Dells, WI

Name _____

Company _____

Address _____

City, State Zip _____

Phone _____ Fax _____

Email (for confirmations) _____

Spouse (if attending) _____

2009 WQAW Convention Sept. 11 & 12, 2009 Kalahari Resort, Wisconsin Dells, WI	Complete Package <small>Includes all events except golf. Friday reception and exhibit hall, Saturday seminars, breakfast, lunch and Saturday Banquet!</small>	Friday Banquet <small>Friday evening reception, exhibit hall & banquet</small>	Saturday Package <small>Saturday seminars, breakfast, lunch and Saturday Banquet!</small>	Spouse Package <small>Includes all events except golf. Friday reception and exhibit hall, Friday banquet, Saturday seminars, breakfast & lunch on Saturday!</small>	Golf Tournament <small>Friday, Sept. 11, 2009. Cold Water Canyon Golf Course Located at Chula Vista Resort. Tee times are between 10 - 11 am 18 Holes, cart & box lunch.</small>	TOTAL
First and Last Name. <i>Please include company name if different from above.</i> Please print legibly.	Member \$140 Non Member \$185	Member \$60 Kids \$30 Non Member \$90	Member \$100 Non Member \$125	Member \$100 Non Member \$150	Member \$119 Non Member \$119	
1.						
2.						
3.						
4.						
5.						
Confirmation will be mailed prior to the event.						

Sponsorships Available!
 If you are interested in providing additional WQAW support with a sponsorship, please check below and WQAW will invoice you.

Golf Hole Sponsorship \$100
 Golf Award Sponsor \$100
 Convention Door Prize _____
List donation

Return Registration Form by: Tues., Sept. 4, 2009
 Payments must be made at time of registration. Sorry, no credit cards.

Water Quality Association of WI
 One S. Pinckney Street, Suite 504
 Madison, WI 53703

Questions? Contact Cheryl at: (608) 244-8460 Fx: (608) 244-9030
CherylLytle@CharterInternet.com



Water Quality Association of Wisconsin

Annual Convention

September 11 & 12, 2009

Kalahari Resort, Wisconsin Dells, WI

★ Table Top Exhibit Form ★

Table Top Display

• Members = \$150.00

• Non-Members = \$250.00

Reserve your space by Friday, September 4, 2009

Name _____

Company (as it should be listed in program) _____

Address _____

City, State Zip _____

Phone _____ Fax _____

Email (for confirmations) _____

Are you a
WQAW
Member?

Yes

No

General Information

Set-Up: 3pm – 4pm Friday, September 11, 2009

Exhibit: 5pm – 7pm and during the reception on
Friday, September 11, 2009

7am – 8am during breakfast on
Saturday, September 12, 2009

Table top exhibits include an 8' skirted table and chairs. You may bring equipment, such as softeners, to display in your area. WQAW encourages companies to exhibit on Friday and Saturday, but companies may elect to display on Friday only and not to stay for Saturday's exhibit time. Exhibit booth price includes exhibit space plus one Friday evening banquet ticket. Shipping information will be provided with your exhibit confirmation materials.

Additional Sponsorships Available!

If you are interested in providing additional WQAW support with a sponsorship, please check below and WQAW will invoice you.

- Golf Hole Sponsorship \$100
- Golf Award Sponsor \$100
- Convention Door Prize _____
List donation

- We are unable to exhibit this year but would like to support WQAW with a donation of \$_____.*

* Please call Cheryl at (608) 244-8460 if you would like to send literature to be distributed at the convention.

Products and services to be displayed at your table top:

Brief description of your company (to be used in convention brochure):

Do you need electricity for your table top?

Yes

No

Return Registration Form by

Friday, Sept. 4, 2009.

Payments must be made at time of registration.

Sorry, no credit cards.

Water Quality Association of WI
One S. Pinckney Street, Suite 504
Madison, WI 53703

Questions? Contact Cheryl Lytle at:

Ph: (608) 244-8460 Fx: (608) 244-9030

Email: CherylLytle@CharterInternet.com

Certification Exam Registration Form



SPONSOR: WATER QUALITY ASSOCIATION OF WISCONSIN ANNUAL CONVENTION

LOCATION: KALAHARI RESORT, WISCONSIN DELLS, WI

EXAM DATE: SEPTEMBER 12, 2009 — 1:30 - 4:30 PM

INFORMATION

WQA MEMBER NUMBER

FULL NAME

SOCIAL SECURITY NUMBER

COMPANY

MAILING ADDRESS

CITY STATE/PROVINCE ZIP/POSTAL CODE

COUNTRY

TELEPHONE

FACSIMILE

E-MAIL

Call for discount information if five or more from the same company attend the same testing session.

METHOD OF PAYMENT

Check: (payable to WQA)

Charge: MasterCard Visa AMEX Discover

CHECK NUMBER

CREDIT CARD NUMBER

EXPIRATION DATE

CARDHOLDER'S NAME

SIGNATURE

BE SURE TO MAKE A COPY FOR YOUR FILES.

EXAM REGISTRATION FEES

(select all that apply)

BASIC EXAMS

	MEMBER	NONMEMBER
<input type="checkbox"/> Water Specialist (CWS)	\$100	\$200
<input type="checkbox"/> Sales Representative (CSR)	\$100	\$200
<input type="checkbox"/> Installer (CI)	\$100	\$200
<input type="checkbox"/> Certified Contractual Operator (CCO)*	\$100	\$200

* For information regarding the Certified Contractual Operator (CCO) exam registration process, please contact WQA. You cannot register on site for the CCO Exam. The CCO Exam can only be taken by persons who have already completed all other requirements for the CCO title.

SPECIALTY EXAMS

(to be taken only by currently certified individuals)

	MEMBER	NONMEMBER
<input type="checkbox"/> Deionization by Ion Exchange	\$75	\$150
<input type="checkbox"/> Disinfection	\$75	\$150
<input type="checkbox"/> Filtration	\$75	\$150
<input type="checkbox"/> Ozonation	\$75	\$150
<input type="checkbox"/> Reverse Osmosis/Ultrafiltration	\$75	\$150

SUBTOTAL (U.S.) \$ _____ \$ _____

GRAND TOTAL (U.S.) \$ _____ \$ _____

NOTE:

Preregistration Deadline

A copy of this form plus payment must be received by six business days prior to the testing session for all exams EXCEPT the Certified Contractual Operator (CCO) Exam. Registrations received after the preregistration deadlines are subject to the on-site registration fee.

On-Site Registration

An on-site registration fee of \$25.00 is charged for on-site registrations AND all registrations received after the preregistration deadline. Fee must be paid before exam scores are released. WQA DOES NOT GUARANTEE that persons registered on site can be accommodated for testing.

Refunds

Full refunds are made if the examinee cancels the exam registration by six business days prior to the exam session. NO REFUNDS are given if cancellation is received AFTER the cancellation deadline. NO REFUNDS are given for "No Shows" who don't appear for preregistered exams.

MAIL OR FAX FEE AND FORM TO:

Water Quality Association • Attn: Certification Department
4151 Naperville Road • Lisle, IL 60532-3696 USA
Telephone: 630 505 0160 • Facsimile: 630 505 9637

A not-for-profit organization

02/09

★ Open invitation to join the WQAW Board ★

Volunteer to serve the water conditioning industry in Wisconsin by becoming a **WQAW Board member**. The time commitment includes four board meetings per year (conference call-in options are also available) and attending the WQAW Convention. The **WQAW Board recognizes** the benefit of fresh ideas that comes with new people serving on the board and encourages WQAW members to participate. If you are interested or have questions on becoming a board member, **please contact Don Meredith** personally at (262) 878-1161 or culug@earthlink.net by **August 7, 2009**.

Employee Free Choice Act – “Card Check”

9:00 am – Noon - July 28, 2009 – Radisson Hotel – Green Bay, WI

Don't wait until the last minute to thumb through your policy manual and employee handbook to figure out if you're covered when the **Employee Free Choice/Card Check** bill passes Congress and **President Obama** signs the bill into law. For you, the late comer, it will be too late. You will be the target of the unions as they will go after the low hanging fruit first. Your competitors who have attended the **EFCA/Card Check** seminars won't be panicking in the 11th hour. Why should you? The WQAW and Michael Best & Friedrich will provide a special seminar on the **Employee Free Choice Act**. Mark your calendars for **JULY 28TH AT THE RADISSON IN GREEN BAY** for this critical half day seminar. The **Card Check Seminar** will be conducted by MBF's expert Labor Attorney and “Card Check” authority, Rob Mulcahy.

To register, please contact Cheryl Lytle at (608) 244-8460 or email her at CherylLytle@CharterInternet.com. The seminar is \$50 for WQAW members.

New Member Campaign

\$100 First Year Membership Dues

WQAW members are encouraged to solicit other water treatment professionals and vendors to join The Water Quality Association of Wisconsin at a discounted rate of \$100 for their first year. WQAW supports efforts to keep the water quality improvement industry in Wisconsin an educated and profitable business. The WQAW is constantly working with the Wisconsin Department of Commerce to keep updated on potential changes, monitor legislation that affects your business and provide membership educational seminars, including some with educational credits.

The 2009 membership rate is \$100. Regular membership dues will be required in future years.

WQAW Members receive:

- The Source Newsletter – Quarterly newsletter with current industry news and legislative updates
- Notifications on educational opportunities
- Company listed in WQAW Directory and WQAW Website
- Invitation to the 2009 WQAW Annual Convention on September 11 & 12, 2009 at the Kalahari Resort in Wisconsin Dells
- Discounted rates for the WQAW Cram Session

★ **Yes, Please sign me up! I would like to become a new WQAW Member.**

Contact _____

Company _____

Address _____

City, State Zip _____

Email _____

Phone _____ Fax _____

Additional information will be mailed to you regarding your WQAW membership & listings.

Please return completed form with payment to:

Water Quality
Association of Wisconsin

One S. Pinckney Street
Suite 504
Madison, WI 53703

OR fax form to:
(608) 244-9030.

2009 WQAW Board of Directors

Don Meredith, President

Culligan Water Conditioning - Union Grove
Ph: (262) 878-1161
Email: culug@earthlink.net

Scott Chiples, Vice President

Culligan Water Conditioning - La Crosse
Ph: (608) 781-2500
Email: mr.chips@centurytel.net

Bret Tangley, Secretary/Treasurer

Culligan of Eau Claire
Ph: (715) 834-9431
Email: bret.tangley@culliganh2o.com

Rick Jerzak, Past President

Pentair Water
Ph: (262) 238-4400
Email: Richard.Jerzak@pentair.com

Jim Luedtke

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Ph: (715) 234-8819
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Conrad Patrick

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Email: cpatrickculligan@charterinternet.com

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Ph: (262) 549-7733
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WQAW Management & Legislative Team

Cheryl Lytle, Michelle Kussow & Brandon Scholz
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