



The Source

The Newsletter of the Water Quality Association of Wisconsin

One S. Pinckney Street, Suite 504, Madison, WI 53703
Phone: (608) 244-8460 ext. 303 Fax: (608) 244-9030

Volume 1, 2010

President's Column

Dear Membership,

The economy seems to be improving in western Wisconsin, and I hope you are seeing improvement in your local markets. The saga of Lake Michigan water provided outside the Great Lakes Basin continues in Waukesha. Milwaukee seems to have overcome the objection of providing it to the western suburb for a price as long as the wastewater is returned to the basin. Enter Wauwatosa, the Underwood Creek which Waukesha wants to use to return its wastewater, flows through Wauwatosa to its confluence with the Menomonee River on the way to Lake Michigan. Waukesha calls it "wastewater"; Wauwatosa calls it "sewage". Stay tuned as this promises to get ugly. One editorial note, "Less hard water is not soft water!"

WQA National just wrapped up this month in Orlando FL, and some very interesting results were released from the Battelle Study, a comprehensive study by a third party testing lab on the true costs and problems associated with hard water. I am told that the full report will soon be available to the membership as well as some WQRF produced literature for use by its members highlighting the cost of hard water. Those of you on "low grain" Lake Michigan water may be surprised to see the effects of 6-8 grain water in the home. If you are not a member of WQA National, I strongly suggest you join for your own and the industry's benefit.

Spring has sprung; and with warmer weather thoughts are turning to golf. I hope to see everyone in September at the WQAW Convention in Appleton, WI.

Scott R. Chiples - CWS-V, CI, WI MPRA

Culligan Water Conditioning - La Crosse
Ph: (608) 781-2500
Email: mr.chips@centurytel.net

WQAW Events

★ **WQAW Cram Session** ★
Tuesday, June 15, 2010
Madison, WI

★ **WQAW Convention** ★
September 11 & 12, 2010
Appleton, WI

Speakers Wanted!

If you or your company would like to be considered to present a one hour seminar at the WQAW Convention on Sept. 11th please submit the following information to: info@WQAW.com by **Friday, May 7, 2010**.

- Name of Speaker.
- Speaker's Title.
- Name of Organization.
- # of Years Speaker has been in position.
- Relevant educational experience.
- Title of presentation.
- Presentation outline listing 4 topics you will discuss in presentation.
- Learning objectives of presentation - List of 3 items attendees will be able to do after presentation.
- Two References.

E-Newsletter

Save a tree and subscribe to an electronic copy of **The Source** newsletter.

E-newsletter will be delivered to your email address and saves the WQAW paper and postage.

★ Current newsletter tally is:
17 = e-copies 57 = tree-copies

★ To receive **The Source** newsletter via email please email: CherylLytle@charterinternet.com and request your copy!

2010 WQAW Members!!

Thank you for your continued support as 2010 Water Quality Association of Wisconsin Members!! Full contact information for these members can be found in the 2010 WQAW Directory and online at www.WQAW.com. If you have any questions or concerns, please contact Cheryl Lytle at (608) 244-8460 ext. 303.

Abendroth Water Conditioning, Ft. Atkinson	Huemann Water, Johnsburg
Anderson's Culligan, Peshtigo	Kaat's Water Conditioning, Plymouth
Aquarius Water Conditioning/Kinetics, Siren	KH Water Specialists, Mukwonago
Aquarius Water Conditioning/Kinetics, Hayward	Kinetico, Inc., Council Bluffs, IA
Badger Soft Water, Fond du Lac	Knapper's Water Store, LLC, Lancaster
Blue White Ind., Alsip, IL	Kraemer's Water Store, Richland Center
Capital Water Softener, Inc., Madison	Maher Water Corp, Stevens Point
Cargill Salt, Onalaska	Marlo, Inc., Racine
Clack Corporation, Windsor	Mast Water Technology, Platteville
Culligan International, Pleasant Prairie	Meredith's Culligan Water, Union Grove
Culligan of Ashland, Ashland	Packer City Soft Water, Green Bay
Culligan of Burlington, Burlington	Pentair Water, Brookfield
Culligan of Green Bay, Green Bay	Pentair Water, Milwaukee
Culligan of Horicon, Horicon	Performance Water Products, Eagle
Culligan of La Crosse, La Crosse	Pro Products, Fort Wayne
Culligan of Lake Mills, Lake Mills	Quality Water Conditioning, Woodstock
Culligan of N. Fond du Lac, Fond du Lac	Reliable Water Services, Milwaukee
Culligan of Rice Lake, Rice Lake	Schaefer's Soft Water, Watertown
Culligan of Rock County, Janesville	Soft Water Inc., Waukesha
Culligan of Shawano, Shawano	Sterling Water Culligan, Eau Claire
Culligan of Tomah, Tomah	Sterling Water Inc., Rothschild
Culligan of Watertown, Watertown	Town & Country Soft Water, Inc., Pulaski
Culligan of Waupaca, Waupaca	United Salt Corporation, Prior Lake
Culligan Total Water Systems, Madison	Water Doctors, Waukesha
Culligan Total Water Systems, Baraboo	WaterCare Corp., Manitowoc
Dalee Water Conditioning, Whitewater	WaterCare Services, Elmwood
Fox Water Softener, Madison	Watermark LLC, Wisconsin Rapids
Gibson's Watercare Service, Altoona	Water-Right, Inc., Appleton
Great Lakes International, Racine	Wisconsin Glacier Springs, New Berlin
Hanson Soft Water Inc., Menomonee Falls	Zeropoint Manufacturing Co., Inc., Milwaukee
Hellenbrand, Inc., Waunakee	

Lynita Docken, WI Dept of Commerce - Appointed

Safety and Building Division Administrator Greg Jones has appointed Lynita Docken as Temporary Bureau of Program Development Director. Former Bureau Director Robert DuPont has retired.

Docken, a Program Manager, usually based in the Holmen S&B office, will be working part-time in Madison supervision the program managers and other staff in the bureau. She will continue to oversee the Plumbing Program, while Roman Kaminski will oversee the Public Swimming Pool Program that previously was Docken's.

Supervision of staff in the Fire Prevention Program will be clarified in the future.

Docken is in charge of code development, serving as the lead contact for all development projects. She will also have responsibilities in budgeting, workforce planning, and strategic planning.

Docken may be reached at Lynita.docken@wisconsin.gov, (608) 785-9349

Waukesha Water Pipeline - Update

By Katie Bukowski, Intern, The Capitol Group, LLC

The city of Waukesha in Southeast Wisconsin is currently pressing to buy water-access rights from Milwaukee so that they can tap into a large supply of water: Lake Michigan. In 2008, Former President George W. Bush signed the Great Lakes Compact which united the eight states and two Canadian provinces along the Great Lakes into an agreement to not allow the diversion of water outside the Great Lakes basin. Under the agreement, communities like Waukesha can apply for the water rights because it is located within a county that sits in the basin boundary. However, if Waukesha was to obtain the approval of the Wisconsin governor and the Department of Natural Resources to proceed with their plan, the seven other states involved in the Great Lakes Compact must also agree to allow the piping of Lake Michigan water into Waukesha. For any community wishing to be granted the rights to pipe water from a Great Lake, the city must demonstrate that they lack an adequate supply of fresh drinking water, and that they cannot continue using their current supply of water. Cities must also present plans that will return treated waste water back into the Lake.



Waukesha's current water supply comes from a deep underground aquifer, and in recent years, the drop in the aquifer's level has led to increased radium and sodium levels. Waukesha has tackled the issues of supplying fresh water to its residents since 1980 when the Environmental Protection Agency tightened its standards for radium levels in water. Pressured by a looming deadline of 2018 to deliver radium-free water to its' residents, Waukesha has determined the easiest and least expensive way to do so is to buy water-access rights from Milwaukee, WI and to build over 30 miles of pipeline to pump a maximum of 18.5 million gallons a day from Lake Michigan as well as to return water back to the Lake from Underwood Creek in Wauwatosa. As a benefit to the city's residents, Waukesha officials claim that the water from Lake Michigan is softer than underground water, thus reducing the need for in-home water softeners: "Using Lake Michigan water in place of groundwater would benefit homeowners and businesses by eliminating the estimated \$2.2 million a year those customers pay on their own for costs of softening to remove minerals" Water Utility General Manager Dan Duchniak said.

This misinformation can be devastating for the water treatment industry in the Waukesha service areas. City officials are attempting to convince homeowners that by implementing the pipeline access to Lake Michigan, there will be no need for in-home water softeners. The water from Lake Michigan is softer than the current water supply, however, it is just under 10 grains of hardness, which is classified as hard water. As our industry is very aware, nearly 10 grains of hardness is still hard water and causes all the same symptoms and issues that higher hardness water does.

Water treatment dealers in the Waukesha area are encouraged to contact local officials, write letters to the editor in local newspapers, educate current and prospect customers that the need for in-home water softeners will not decrease as water needs to be softened.

WQA Honors Richard E. Clack

The National Water Quality Association presented business leader Richard Clack of the Clack Corporation, Windsor, WI, the Hall of Fame Award at its annual convention and tradeshow in Orlando, FL in March.

The award is given for "Lifetime dedication and service to the water quality improvement industry, and extensive participation and unfailing support for the betterment of the association." WQA stated. Established in 1947, Clack Corporation is a world leader in the manufacture and distribution of water treatment, components and equipment.

Water Quality Association of WI presents Restricted Appliance Plumbing Exam “Cram Session”

Tuesday, June 15, 2010 in Madison, WI.



Many of us have struggled getting our personnel properly licensed in a timely manner. On June 15, 2010 the WQAW will be holding a “Cram Session” for anyone registered to take the Restricted Appliance Plumbing exam. The instructor is Jim Davis, who is a retired State of Wisconsin Plumbing Instructor. He will be teaching an 8-hour focused session with information designed to specifically prepare you for the exam. Ultimately, we intend to assist you and your employees to increase your chance of a passing grade.

Register your learners for this opportunity!

Registration Fees

- ◆ includes educational seminar and lunch.
- ◆ \$199 for WQAW members
- ◆ \$299 for non members

Cram Session Schedule

7:30 a.m. Registration
8:00 a.m. Restricted Appliance Plumbing Exam Review
Noon Lunch Break – Lunch provided.
4:30 Seminar Concludes. Drive Safely.

Topics Reviewed

- ◆ Code Book Review -Including sections 8233, 40 and 41
- ◆ Fixture Count Review
- ◆ Definitions
- ◆ Basic Plumbing Math
- ◆ Blueprint & Drafting
- ◆ Sizing the Water Supply System
- ◆ Water Treatment Handbook
- ◆ Cross Connection Control Manual

Please bring a
calculator &
Code Book.

Featured Speaker

- ◆ **Jim Davis**, retired State of WI Plumbing Instructor.

Who should attend?

- ◆ Anyone registered to take the Restricted Appliance Plumbing exam that would like to prepare and review for the state exam.
- ◆ Anyone who the failed exam and would like a refresher course to prepare for the exam again.

Exam Cram Session

- ◆ This session is to help prepare individuals review and prepare to take the Restricted Appliance Plumbing exam. This is NOT a session to cover the required course work.

Date & Location

- ◆ **Tuesday, June 15, 2010**
Sheraton Hotel – room: Reflection C
706 John Nolen Drive
Madison, WI 53713
Ph: (608) 251-2300 Fx: (608) 244-9030
Room rate: \$95
*Directions: online directions are found at:
<http://www.starwoodhotels.com/sheraton/property/area/directions.html?propertyID=759>

REGISTRATION ♦ Includes seminar and lunch
\$199 WQAW Members ♦ \$299 non-members

Name _____
Business _____
Address _____
City, State Zip _____
Phone _____
Email _____

Please return this form and payment to: (REGISTRATION FEE – includes lunch.)

Mail to: Water Quality Association of WI ♦ One S. Pinckney Street, Suite 504 ♦ Madison, WI 53703

Fax to: (608) 244-9030

Questions: Contact Cheryl at (608) 244-8460 ext. 303. **Fax completed form to:** (608) 244-9030.

Improve your chances
of passing the
Restricted Appliance
Plumbing Exam by
attending this Cram
Session!

Wanted: New WQAW Members – Discounted Rate

By Cheryl Lytle, WQAW Administrative Assistant

WQAW members are encouraged to solicit other water treatment professionals and vendors to join The Water Quality Association of Wisconsin at a discounted rate of \$100 for their first year. WQAW supports efforts to keep the water quality improvement industry in Wisconsin an educated and profitable business. The WQAW is constantly working with the Wisconsin Department of Commerce to keep updated on potential changes, monitor legislation that affects your business and provide membership educational seminars, including some with educational credits.

The 2010 membership rate is \$100. Regular membership dues will be required in future years.

WQAW Members receive:

- The Source Newsletter – Quarterly newsletter with current industry news and legislative updates.
- Notifications on educational opportunities.
- Company listed in WQAW Directory and WQAW Website.
- Invitation and discounts to the 2010 WQAW Annual Convention on September 10 & 11, 2010 at the Paper Valley Radisson Hotel in Appleton.
- Discounted rates for the WQAW Cram Session.

Yes, Please sign me up! I would like to become a new WQAW Member for \$100 for the first year!

Contact _____
 Company _____
 Address _____
 City, State Zip _____
 Email _____
 Phone _____ Fax _____
 Additional information will be mailed to you regarding your WQAW membership & listings.

Please return completed form with payment to:
 Water Quality Association of Wisconsin
 One S. Pinckney Street
 Suite 504
 Madison, WI 53703
OR fax form to:
 (608) 244-9030.

Mike Hamberger - Obituary

July 3, 1949 – December 22, 2009

Michael O. Hamberger, age 60, of Waupaca, WI, passed away suddenly on Tuesday, December 22, 2009 at his residence. Mike was born in West Allis, WI on July 3, 1949, the son of the late Otto and Doris Hamberger. On September 18, 1972, Mike married Mary Lee Flessner in Waukesha, WI. Mike worked at Water Right in Appleton for the past 11 years as their sales manager. He loved motorcycles and sports, especially baseball and football.

Mike is survived by his wife, Mary Hamberger, Waupaca, WI; his daughter, Michelle Hamberger, Evanston, IL; his sons: Michael and his wife Kelly Hamberger, Glendale, WI; and Mitchell and his wife Lisa Hamberger, Los Angeles, CA; and his brother: John and his wife Karen Hamberger, Milwaukee, WI. He was preceded in death by his parents.

2010 WQAW Board of Directors

Scott Chiples, President

Culligan Water Conditioning - La Crosse
Ph: (608) 781-2500
Email: mr.chips@centurytel.net

Don Meredith, Vice President & Past President

Culligan Water Conditioning - Union Grove
Ph: (262) 878-1161
Email: culug@earthlink.net

Bret Tangley, Secretary/Treasurer

Culligan of Eau Claire
Ph: (715) 834-9431
Email: bret.tangley@culliganh2o.com

Rick Jerzak

Pentair Water
Ph: (262) 238-4400
Email: Richard.Jerzak@pentair.com

Jim Luedtke

Culligan of Rice Lake
Ph: (715) 234-8819
Email: culliganrl@chibardun.net

Alan Mast

Mast Water Technology
Ph: (608) 348-5953
Email: amast@hellenbrand.com

Conrad Patrick

Culligan of No. Fond du Lac
Ph: (920) 922-4654
Email: cpatrickculligan@charterinternet.com

Mike Paggi

Culligan of Tomah
Ph: (608) 372-6124
Email: mjpaggi@gmail.com

Bill Maher

Maher Water Corporation
Ph: (715) 344-2900
Email: bill@maherwater.com

Bob Richter

Water Clinix of America dba Water Doctors
Ph: (262) 549-7733
Email: drbob@h2odoctors.com

WQAW Management & Legislative Team

Cheryl Lytle, Michelle Kussow & Brandon Scholz
The Capitol Group, LLC
Phone: 608-244-8460 ext. 303
Email: cherylllytle@charterinternet.com
Email: mkussow@charterinternet.com
Email: brandon@charterinternet.com

Water Quality Association of Wisconsin

One S. Pinckney Street, Suite 504
Madison, WI 53703
(608) 244-8460 ext. 303